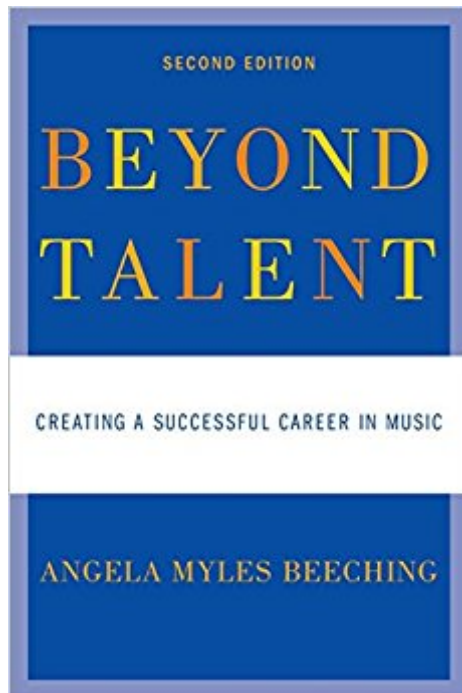




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Beyond Talent: Creating A Successful Career In Music



Synopsis

This second edition of *Beyond Talent* provides user-friendly real-life advice, examples, and perspectives on how to further a career in music. Understanding the unique talents and training of musicians, veteran music career counselor Angela Myles Beeching presents a wealth of creative solutions for career advancement in the highly competitive music industry. Step-by-step instructions detail how to design promotional materials, book performances, network and access resources and assistance, jump start a stalled career, and expand your employment opportunities while remaining true to your music. Beeching untangles artist management and the recording industry, explains how to find and create performance opportunities, and provides guidance on grant writing and fundraising, day jobs, freelancing, and how to manage money, time, and stress. The companion website puts numerous up-to-date and useful internet resources at your fingertips. This essential handbook goes beyond the usual "how-to," helping musicians tackle the core questions about career goals, and create a meaningful life as a professional musician. *Beyond Talent* is the ideal companion for students and professionals, emerging musicians and mid-career artists.

Book Information

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Customer Reviews

"This book can serve as an excellent resource for faculty who advise undergraduate music students coming to the end of their time in college as well as for arts management faculty who have musician entrepreneurs among their student body. Further, the book is a valuable call from the field, reminding arts administrators and arts administration educators about the current state of the artistic job market and how artists might be supported by our programs, institutions of higher learning, and

arts organizations." --The Journal of Arts Management, Law, and Society"Starting with her love of music and years of experience in both academia and the real world, Angela Myles Beeching has written a book full of inspiring yet practical lessons for performing musicians--a kind of workbook for a life in music." --Charlotte Schroeder, President, Colbert Artists Management"Beyond Talent is like the ultimate Swiss army knife for the young musician. Packed with savvy insights, sage advice, practical ideas and inspiring examples, this omprehensive guide delivers the tools to navigate a successful path in music no matter where it might lead." --Phillip Ying, Violist, Ying Quartet; Associate Professor, Eastman School of Music, University of Rochester; former President, Chamber Music America"Beyond Talent is a wonderfully helpful book for the professional future of any young musician. Beeching writes clearly and comprehensively. Her book is a must for the library of any professional musician." --Robert Freeman, Dean, College of Fine Arts, the University of Texas at Austin"Authoritative, informative and comprehensive books about the 'classical' music industry are rare and to be prized when they appear. [This] is just such a book. And is consequently to be valued...The tone, manner of delivery, layout, comprehensiveness, accuracy, appropriateness, common sense, wisdom and up-to-date nature of Beyond Talent: Creating a Successful Career in Music, not to mention its very reasonable price, make this as near definitive a winner as there is." --Classical.net"Beyond Talent provides a much-needed update and will undoubtedly become the new classic in years to come. Beeching's book is extremely helpful, comprehensive, generous, and insightful. I give it my top four-reed rating, all of them suitable for a Carnegie Hall recital." --MichÃfÂle Gingras, The Clarinet"Convenient to use as a textbook for a one-semester course on career planning...Beyond Talent fills a gaping hole, as it provides excellent material that is difficult to find in other sources...This new edition of Beyond Talent is highly recommended for all libraries that support classical and jazz studies." --Canadian Association of Music Libraries Review

Angela Myles Beeching has advised hundreds of emerging and professional musicians on the entire range of career issues that artists face. She loves this work, helping people create their own successful career paths. Her experience includes directing the Center for Music Entrepreneurship at Manhattan School of Music, as well as directing career development programs at New England Conservatory and at the Indiana University Jacobs School of Music.A Fulbright Scholar and Harriet Hale Woolley grant recipient, Ms. Beeching holds a doctorate in cello performance from SUNY Stony Brook and received fellowships at Tanglewood and the Banff Centre. Ms. Beeching later held cello faculty positions at California State University, Fresno, and at the Crane School of Music, SUNY Potsdam.A leader in the field of music career development, Ms. Beeching co-founded the

Network of Music Career Development Officers, the international organization dedicated to the field. Ms. Beeching's articles have appeared in Inside Arts, Classical Singer, and Chamber Music magazines. She has presented career workshops for many music schools, including Eastman, Peabody, Colburn, and Oberlin Conservatories. She has been a guest speaker at conferences for the National Association of Schools of Music, the Association of Performing Arts Presenters, Classical Singer, Chamber Music America, and the National Conference on Keyboard Pedagogy. Ms. Beeching's workshop presentation topics include: • Music Entrepreneurship De-Mystified • Career Strategies for Musicians • Time Management & Effective Practice • Grantwriting for Musicians • Fundraising for Music Projects • How to Write a Great Bio • Job Search Skills for Musicians and Arts Administrators • Managing Your Creative Projects • Networking Made Easy If you have a question for Angela, visit her website at www.angelabeeching.com or email her at: solutions@angelabeeching.com.

I was required to read this in a music business class in college. In reading chapter to chapter. I found the book to be an amazing read! Beeching discusses the necessities of having a successful and rewarding music career in any given field from constructing a resume to marketing and displaying your talent through media presence to audience environment to preparing how to prepare for a given music job, and so on. Her chapters provide easy reading and give what I call (break points) so I don't have to read 50 pages just to get to a point where I can safely stop reading. I strongly recommend this book to the avid musician or for anyone who is greatly considering a music career!

This book is a wonderful crash course and reference guide to making it as a freelance musician. I consider this a must-have for any professional or aspiring professional musician. As somebody who has been to multiple music schools, and who makes a living as a violinist, I have to say that the information in this book is just as important to a successful music career as is playing your instrument well... BUT! This is the stuff they never teach you in music school. Some topics off the top of my head: How to write a business letter; How to create a website; How to create business cards; How to record a demo CD; How to network; How to fundraise; How to get promotional photos... you get the idea. I loaned this book out to another musician friend. He liked it so much that instead of shipping mine back to me, he ordered me a new one and kept a copy for himself. I got this book in much the same way • I checked it out from the library, and liked it so much, that I bought a copy for myself. Well worth it, and I've never seen a better book of its kind.

I know you can highlight the Kindle version but I think I'm going to invest in the print version of this too. It's that good. I wish I'd read this whilst I was in music college. It really does cover everything. And I do mean everything. There's loads of information here. It should be required reading for anyone studying music at a tertiary level who desires a career in music. Ms Beeching has created a brilliant resource. If you're serious about having a successful music career, this book is an absolute must!

My son loves this book.

I had the pleasure to attend one of Ms. Beech's book signing event and met with her in person. I am now on her e-mail list. Mind you that I am an amateur pianist looking into producing my music. Had this book been there 20 years ago it might have changed my career path. This book is the "go-to" bible for everything a musician should know aside from performing: marketing, how to write program notes, CV, how to copyright, how to book concerts. She broke everything down in practical, easy-to-read instruction formats. I find that after 20 years of being out-of-the-loop from musical world, this book gives me invaluable advice to step back in.

As an arts consultant I am always looking for useful resources for my clients. This book is extremely helpful to any artist considering a career in the arts. It covers a wide array of topics and gives practical, seasoned advice. The book dispels many of the myths involved in having a successful career and provides suggestions with input from real artists in real-life situations to illustrate many points. I highly recommend his book to artists at all levels, managers and agents.

This little gem is full of good advice. I wish something like this had been around when I was first starting out. I give it to my students who are graduating and as they go off to college.

Excellent book in excellent price! Thanks! If you would like to try something different that would be very profitable to you from the early beginning, then you'd better visit the following address: (...) and discover the 1000TRUTH (NO SCAM, NO HASSLE, 24/7 SUPPORT, MONEY BACK GUARANTEE! RESPECT!) and much more! fÂçÃ â ¬Ã Â|

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